Keynote Speakers

Conference on INTEGRATED LEARNING: THE SCHOOL-TO-CAREER CONNECTION

Penn Stater Conference Center Hotel
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Bob Upgren
President
Cross Training, Inc.

Becoming a Level 5 Educator

The educational landscape has shifted beneath the feet of educators worldwide. Gone are the days of simply being hired to teach a core subject. As an educator, you are now being called to lead. Effective leadership is more than simply holding a job. In fact, being chosen for a specific teaching or administrative position is only the first of the five levels every effective educator achieves. To truly lead the next generation, one must master the ability to invest in the lives of others, ultimately becoming an indispensable resource in their lives. Through humor, in-depth insight and real-life examples, Bob describes each stage of what he coins a Level 5 Educator. He teaches how to master each level, rising up to the next level in order to become more influential, respected and successful as a teacher, administrator, coach and leader.

Pedro A. Rivera
Secretary of Education
Pennsylvania Department of Education

Secretary Rivera has extensive experience in public education. Prior to serving as superintendent of The School District of Lancaster, he served as a classroom teacher, staff member with the Philadelphia Federation of Teachers, assistant principal, principal, and executive director for the School District of Philadelphia. In September 2014, He was honored by the White House as a Champion of Change for his efforts to transform urban education. He has spent his entire career helping students.

Robyn R. Jackson
Founder and CEO
Mindsteps, Inc.

Robyn is passionate about the profession of teaching. She helps teachers and administrators understand the principles of mastery teaching and shows them how to apply these principles to help every student succeed. She doesn't just want to change how we teach; she wants to change the way we think about teaching. As a former high school teacher and middle school administrator, she refined these principles on her own journey to become a master teacher. And, now as an internationally recognized presenter, she provides step-by-step advice on how to use these same principles to become, or help others become, master teachers. She believes that every child deserves a master teacher and that any teacher can become a master teacher with the right kind of support and practice.