

## **Putting CEW into Practice: CEW 101**

### **Activities, Level 4-5**

#### **13.1.5 Career Awareness and Preparation:**

- Complete an online career interest assessment. State how their interests will help them choose a career (A,B)
- Research careers matching students' interest inventories. Research the differences between traditional/non-traditional careers; explore the educational path/training needed for each. Develop a Venn diagram illustrating results. (A,C,D)
- Examine the information you have collected from your research and interviews. Identify which careers would be the best fit for you and explain why. (E)
- Interview a family or community member about their career. Ask them why they chose the career path they are currently in. (F)
- Start a career portfolio with information collected from above assessments and activities. (G)
- Make a poster matching their skills and interests to their career choice. (H)

#### **13.2.5 Career Acquisition:**

- Compare differences in speaking and listening techniques used in a conversation with a friend versus a prospective employer. ( group activity) (A)
- Read job ads from both the internet and the newspaper. (B)
- Practice writing skills by writing a persuasive letter to your family and a letter of request to the local pet store. Compare them. (C)
- Survey five classmates on what information would be important to have in your career portfolio. Discuss results as a whole class. Rate the top ten answers. (D)
- Write a letter of interest for a job to a fictional business. Include examples of good work habits and traits that would qualify you for the position. (E)

### **13.3.5 Career Retention and Advancement:**

- Understand the transfer of personal attitudes and work habits to the workplace. Discuss how they see evidence of this in the class. (A)
- Describe an experience on a team or group project that you have participated in. List the different roles and responsibilities of the members. Talk about the importance of working together. (B/C)
- Develop a working household budget, listing typical expenditures. (D)
- Develop a personal schedule of weekly and/or monthly activities. (E)
- Interview a family or community member about any career changes they made in life that helped them to keep a job or be promoted. (F)
- Discuss how personal interests/abilities influence continued learning and have students give examples. (G)

### **13.4.5 Entrepreneurship:**

- Research known entrepreneurs. Discuss what some of the struggles and successes they had in starting their companies or ventures. (A)
- Research known entrepreneurs that are in the field now or in the past. Discuss what character traits some of these people have in common. (B)
- Discuss with students the difference between goods and services. Create an entrepreneurship project, featuring a business, service or goods. How would the students market the business, service or good? Discuss the cost of marketing a company or service. (C)