Twenty-Sixth Annual
Conference on INTEGRATED LEARNING:
THE SCHOOL-TO-CAREER CONNECTION
Conference Sessions

WEDNESDAY, NOVEMBER 8, 2017

9:00 AM – 12:00 PM  PRE-CONFERENCE WORKSHOPS

**Do You Have What it Takes to be the Best in Career and Technical Education?**
Jean Kelleher – Manager, Program Standards & Quality Assurances Division, PDE Bureau of Career and Technical Education and Pennsylvania School Leaders

**The CTE Objective – the Educational Structure that Works!**
Steven Bross – Visual Communications Instructor, Central Montco Technical High School

**Think Outside the Textbook!**
Lisa Hughes – Math Integration Specialist, Reading Muhlenberg Career and Technology Center
Tracy Stettler – Literacy Integration Specialist, Reading Muhlenberg Career and Technology Center

1:00 PM – 2:30 PM  OPENING SESSION

**What Great Educators Do Differently**
Todd Whitaker – Educational Leadership, University of Missouri

2:45 PM – 3:45 PM  CONCURRENT SESSIONS

**Changing Our Paradigms About Teaching Through the Affective Domain**
Cheryl Lewis – Culinary Arts Instructor, Wallenpaupack Area High School

**Pennsylvania’s SOARing Programs of Study**
Delmar Hart – Programs of Study and Professional Development Coordinator, PDE’s Bureau of Career and Technical Education
David Garnes – Career and Technical Education Advisor, PDE’s Bureau of Career and Technical Education

**"March2Success" – An Integration Option for CTE**
Vicki Ciavaglia – Math Integration Specialist, Bethlehem Area Vocational-Technical School
Aaron Oxenford – Sergeant, United States Army

**Let's Get Social...Media, That Is**
Christine Menichini – Cosmetology Instructor, Career Technology Center of Lackawanna County
Kyle Linko – Welding Instructor, Career Technology Center of Lackawanna County

**Western Montgomery CTC and Chick-fil-A...Get Your Career Moooving!**
Christopher Moritzen – Administrative Director, Western Montgomery Career and Technology Center

**Implementing Evidence-Based Practices to Increase Graduation Rates and Decrease Dropout Rates for Students With Disabilities**
Tina Lawson – Educational Consultant, PaTTAN East

**A Better In-Service Day**
Beth Butala – Career Education Counselor, Central Westmoreland Career and Technology Center
Eric Westendorf – Assistant Director, Central Westmoreland Career and Technology Center

**Using Canvas to Work Smarter, Not Harder**
J Kathie Murray – Baking and Pastry Arts Instructor, Reading Muhlenberg Career and Technology Center

**Projects for Developing Interview Skills**
Marty Sugerik – School Improvement Consultant, Southern Regional Education Board
Diane Swartz – Health/Medical Assisting Instructor, Warren County Career Center
Robert Smith – Autobody Collision Instructor, Warren County Career Center
Cathie Cummings – Marketing Instructor, Warren County Career Center

**Comprehensive K-12 School Counseling Plan Showcases: Leadership for Career and College Readiness**
Maria Montecalvo – Consultant/Trainer, PDE’s Bureau of Career and Technical Education
Doug Kelly – Elementary School Counselor, Franklin Regional School District
Kelly Fox – School Counselor, Indiana County Technology Center
4:00 PM – 5:00 PM  CONCURRENT SESSIONS

**Professional Development for the 21st Century Learner**
Brian Faust – Social Studies Instructor, Lehigh Career and Technical Institute  
Donna Miller – English Instructor, Lehigh Career and Technical Institute  
Kurt Adam – CTE Director, Lehigh Career and Technical Institute  
Lisa Greenawalt – Curriculum Director, Lehigh Career and Technical Institute

**Making Sense of Task Tracking Through Assessment and Curriculum Planning**
Alice Davis – Executive Director, Susquehanna County Career and Technology Center  
Daniel Perna – President, James Daniel and Associates, LLC  
Gary Fenton – Work Site Coordinator, Susquehanna County Career and Technology Center  
Daniel McGrath – Business Education Instructor, Susquehanna County Career and Technology Center

**EcosySTEM: Project-Based Learning With iPad Apps**
Jennifer Sassaman – STEM Specialist, Chester County Technical College High School - Pennock's Bridge  
John Dowling – Auto Service Technology Instructor, Chester County Technical College High School - Pennock's Bridge  
Jacqueline McAleese – Early Childhood Education Instructor, Chester County Technical College High School - Pennock's Bridge

**"THE" Day in November**
Michael Carnes – Principal, Middletown Area High School  
Michele Myers – Career Coordinator, Middletown Area High School

**Tiny Budget? Try Tiny Homes!**
Christopher Moritzen – Administrative Director, Western Montgomery Career and Technology Center  
Stephen Antrim – Carpentry Instructor, Western Montgomery Career and Technology Center

**Multi-Tiered System of Supports**
Kurt Lynch – Vocational Director, Schuylkill Technology Center  
John Jeffery Sweda – Assistant Principal, Schuylkill Technology Center  
Stacey Minahan – Assistant Principal, Schuylkill Technology Center

**Minting a Relationship: A School Store and Franklin Mint Federal Credit Union**
Paul Louth – Business Technology Instructor, Ridley High School  
Ryan Buchman – Financial Literacy Centers Manager, Franklin Mint Federal Credit Union

**Electronic NOCTI Toolkit – End the Paper Chase!**
Misty Doy – NOCTI Skills Integration Instructor, Pittsburgh Public Schools  
Angela Mike – Executive Director of CTE, Pittsburgh Public Schools  
Jo-Ann Olszewski – CTE Supervisor, Pittsburgh Public Schools

**The Art of Reflective Demonstrations**
Maria Border – Workforce Education and Development Instructor, Penn State University

**Job Shadowing: The Endgame of a Comprehensive Middle School Counseling Program**
Christopher Long – School Counselor, Warrior Run Middle School  
Leann Bowman – School Counselor, Warrior Run Middle School

6:00 PM – 8:00 PM  DINNER

**Spanning the Skill Gap With Applied Technology Education**
Davie Jane Gilmour – President, Pennsylvania College of Technology
THURSDAY, NOVEMBER 9, 2017

9:00 AM – 10:00 AM  CONCURRENT SESSIONS

Connecting and Engaging Lifelong Learners in CTE
MaryAnn Volders – Vice President for Secondary Education, Central Pennsylvania Institute of Science and Technology
Shawn Barbrow – School Counselor, Bellefonte Area Senior High School
Gary Heverly – School/Career Counselor, Central Pennsylvania Institute of Science and Technology

Increase POS Task Completion Rates and SOAR Articulated Qualifiers
Adrienne Jones – Administrative Director, Career Institute of Technology
Delmar Hart – Programs of Study and Professional Development Coordinator, PDE’s Bureau of Career and Technical Education

Spartan Success: Collaboration Cubed – Improving Student Achievement and Curriculum
Kelsey Wisman – Social Studies Instructor, York County School of Technology
Jennifer Smith – Social Studies Curricula Leader, York County School of Technology

How to Be Awesome – The CTE Objective
Steven Bross – Visual Communications Instructor, Central Montco Technical High School
Melanie Wheeler – Culinary Arts Instructor, Central Montco Technical High School

From Opportunity to Career: Ensuring Early Exposure and Engagement
Andrea Vaughn – School-to-Career Programs Project Manager, Chester County Technical College High School
Kirk Williard – Director, Chester County Technical College High School

Work Partners Initiative and Expansion
Philip Harris – Cooperative Education Coordinator, Berks Career and Technology Center - West
Kyle Follweiler – Student Services Coordinator, Berks Career and Technology Center - West
Ronald Wilson – Principal, Berks Career and Technology Center - East

Using a Learning Management System to Expand Opportunities for Your Students
Sean Burke – Social Studies Instructor, Middletown Area High School
Tiffany Schell – Biology Instructor, Middletown Area High School
Michael Carnes – Principal, Middletown Area High School

Academies of North Hills High School – Personally Preparing College and Career Ready Students
Beth Williams – Principal, North Hills High School
Shannon Crombie – Assistant Principal, North Hills High School

Moving the Needle: Managing and Sustaining Project-Based Learning
Marty Sugerik – School Improvement Consultant, Southern Regional Education Board

Career Initiatives: Internships and Community Outreach
Ryan Axe – Director of Secondary Education, Warwick School District
Christopher Long – School Counselor, Warrior Run Middle School

10:15 AM – 11:15 AM  CONCURRENT SESSIONS

Helping Students Read Their Textbooks
Valjean Wright – Perkins Grant Coordinator, Harcum College

SOAR Programs of Study Articulation Updates and Marketing
David Garnes – Career and Technical Education Advisor, PDE’s Bureau of Career and Technical Education
James Lubomski – Career and Technical Education Advisor, PDE’s Bureau of Career and Technical Education

Spartan Success: Creating the Ripple Effect
Karen Dentler – Social Studies Instructor, York County School of Technology

Connecting the Counselor Evaluation Tool to a K-12 School Counseling Plan
Kathy Specht – Consultant/Trainer, PDE’s Bureau of Career and Technical Education
Marie Montecalvo – Consultant/Trainer, PDE’s Bureau of Career and Technical Education

The Future Ready PA Index: Pennsylvania’s College and Career Readiness Accountability Report
Brian Campbell – Director, PDE’s Bureau of Curriculum, Assessment, and Instruction

Women in the Trades
Natalie Olup – Educational Outreach Representative, Rosedale Technical College

Think Inside the Box
Kelly Wetherhold – Media and Communications and English Instructor, Salisbury Township School District
Robin Burns – Media Specialist, Salisbury Township School District
Creating, Maintaining, and Improving Dual Enrollment Partnerships
Monica McCarty – Dual Enrollment Specialist, Pennsylvania College of Technology
Ken Kryder – Career and Technical Education Director, Keystone Central School District
Jane Fraschilla – Postsecondary Coordinator, Chester County Technical College High School

Engaging Students Through Project-Based Learning
David Batory – Commercial Art Instructor, Western Montgomery Career and Technology Center
Stephanie German – Early Childhood Education Instructor, Western Montgomery Career and Technology Center

Crayons to Career – Bringing Sparks to the Elementary Setting
Danielle Varner – Elementary School Counselor, Conneaut School District

12:45 PM – 1:45 PM  CONCURRENT SESSIONS

Integrating Academics has Never Been Easier
Michael Metikosh – CTE Math Integration Instructor, Pittsburgh Public Schools
Cynthia Chapman – CTE English Integration Instructor, Pittsburgh Public Schools

Providing Accountability Through Proof of Performance
Stephen Reinhardt – Building Property Maintenance Instructor, Susquehanna County Career and Technology Center

Career Exploration and Job Search Tools
James Martini – Economist, Pennsylvania Center for Workforce Information and Analysis

Best Practices in Literacy at Work in CTE
Matthew Arnold – Horticulture Instructor, Dauphin County Technical School
Timothy Carroll – Carpenter Instructor, Dauphin County Technical School
Sharon Deiling – Instructional Coach, Dauphin County Technical School

The Future Ready PA Index: Pennsylvania’s College and Career Readiness Accountability Report
Brian Campbell – Director, PDE’s Bureau of Curriculum, Assessment, and Instruction

The Phoenix Program – Giving At-Risk Students the Chance for Success
John Kozerski – Special Populations Counselor, Wilkes-Barre Area Career and Technical Center
Anthony Cibello – Academic Resource Instructor, Wilkes-Barre Area Career and Technical Center
Hayden White – Director of Guidance, Wilkes-Barre Area Career and Technical Center

Innovative School Counselor Training With a Leadership Focus
Thomas Starmack – Professor of Educational Leadership, Bloomsburg University
Lauren Meili – School Counselor, West Perry High School
Kelsey Shannon – School Counselor, South Williamsport School District

Eight Questions To Focus Our Purpose With Our Students
MaryAnn Volders – Vice President for Secondary Education, Central Pennsylvania Institute of Science and Technology
Daniel Perna – President, James Daniel and Associates, LLC
Linda Moyer – Independent Consultant, James Daniel and Associates, LLC

School-Wide Student Motivation Through a Student Achievement Committee
S Ryan Coughlin – Principal, Delaware County Technical High School - Folcroft
Ronald Contrady – Principal, Delaware County Technical High School - Aston

Inner City Schools – How to Secure Partnerships With Surrounding Communities and Businesses
Dawn Kaloz – School Counselor, Downey School, Harrisburg School District
Jill Ruhl – School Counselor, Melrose School, Harrisburg School District
Davina Capick – GEAR UP School Counselor, John Harris High School, Harrisburg School District

2:00 PM – 3:00 PM  CONCURRENT SESSIONS

Reading and Writing for Industry: Developing Literacy Skills in the CTE Classroom
Lou Sackett – Culinary Arts Instructor, Dauphin County Technical School

Pathways to Postsecondary: Maximize Skills Attained in High School
Tanya Berfield – College Transitions Manager, Pennsylvania College of Technology

STEM Versus the Zombie Apocalypse
Adam Lazarchak – Executive Director, Bethlehem Area Vocational-Technical School
Heather Burkhardt – Guidance Counselor, Bethlehem Area Vocational-Technical School
Glenn Milositz – Electronics Technology Instructor, Bethlehem Area Vocational-Technical School

OnTrack to Postsecondary Education
Andrew Zivic – College Readiness Director, The Uncommon Individual Foundation
Striving for Excellence in Career Readiness: NOCTI Data Analysis
Scott Rogers – Assistant Administrative Director, York County School of Technology
Todd Luke – President, MAX Teaching
David Thomas – Administrative Director, York County School of Technology

Working as a Collaborative Team: Strategies for Working With a Diverse Population
Stephanie Sumner – School Counselor, George Junior Republic
Megan Hogue – Pupil Services Administrator, George Junior Republic
Michael Jenkins – Welding Instructor, George Junior Republic

The Challenge Program, Inc. – Building Closer Industry and Education Connections
Sara Deyarmin – Senior Program Development Manager, The Challenge Program, Inc.
Karen Remick – Administrative Director, Somerset County Technology Center

The Value of a Growth Mindset in Education
Tracy Costa – Elementary Instructor, Interboro School District
Sheila Kennedy – Elementary Instructor, Interboro School District

Using Local Assessment Data and Collaboration to Ensure Student Success
Daniel Roesch – Assistant Professor, Bloomsburg University

Developing Career Pathways – Building Partnerships With Business/Industry/Community
Sara Lang – K-12 Career/College Counselor, Freeport Area School District
Nina Fulton – High School Counselor, Freeport Area School District
Alison Dorogi – Middle School Counselor, Freeport Area School District

3:15 PM – 4:15 PM CONCURRENT SESSIONS

Utilizing Data to Improve School Climate and Culture Through the Implementation of School-Wide Positive Behavior Supports
Linda Lomas – Student Services Supervisor, Delaware County Technical High School
Patricia Seifert – Professional Development Specialist, Delaware County Intermediate Unit 25
Michelle Kuc – Student Services Support Instructor, Delaware County Technical High School

POS Task Lists and Assessment Data Tracking
Josh Anderson – Assistant Principal, Universal Audenried Charter High School

Not Your Father’s “Vo-Tech”
Beth Butala – Career Education Counselor, Central Westmoreland Career and Technology Center

Hands On, Minds On: Engaging Students With Graphic Organizers
Dennis Arms – Instructor, Harcum College

Synchronizing Educator Induction and Professional Learning Communities to Maximize Authentic Learning With Practical Content
Benjamin Mordan – Assistant Director, Franklin County Career and Technology Center
Daniel Perna – President, James Daniel and Associates, LLC
Shawn Eckenrode – Electronics Technology Instructor, Franklin County Career and Technology Center
Aaron Barnick – Culinary Arts Instructor, Franklin County Career and Technology Center

Chapter 339 and the Transition Process
Michael Huber – Transition Coordinator, Elizabeth Forward Senior High School

Clinical Skills Integration – Seniors as Teachers
Penny Lenig-Zerby – Health Careers Instructor, Dauphin County Technical School
Bethann Cline – Health Careers Instructor, Dauphin County Technical School

Bridging the Gap: Creating a Career Mentor-Aide Program
Rachel Minard – High School Counselor, Coudersport Area School District
Nicole Zaun – Career Mentor-Aide, Coudersport Area School District

Replication is Working in CTE
Todd Luke – President, MAX Teaching

Sustaining Pathways Over More Than a Decade
Michael Carnes – Principal, Middletown Area High School
FRIDAY, NOVEMBER 10, 2017

8:45 AM – 9:45 AM  CONCURRENT SESSIONS

The Dynamics of Creating Successful Partnerships With CareerLink’s In-School Youth Program
Valerie Baker – Child Care Services Instructor, Mifflin County Academy of Science and Technology
Derek Reber – Youth Workforce Specialist, PA CareerLink Northumberland

Integrating Technology to Facilitate A Student-Centered Approach Through Project-Based Learning in a CTE Classroom
Matthew Zampetti – HVAC/R Instructor, Wilkes-Barre Area Career and Technology Center
Kathryn Reynolds – Marketing Instructor, Wilkes-Barre Area Career and Technology Center

Teaching Kids to THRIVE: Building the Other Essential Skills for Success
Debbie Silver – Educational Motivator

Think Inside the Box
Kelly Wetherhold – Media and Communications and English Instructor, Salisbury Township School District
Robin Burns – Media Specialist, Salisbury Township School District

The Value of a Growth Mindset in Education
Tracy Costa – Elementary Instructor, Interboro School District
Sheila Kennedy – Elementary Instructor, Interboro School District

Student-Driven NOCTI Test Score Improvement Using Pre-Test Data
Stephen Reinhart – Building Property Maintenance Instructor, Susquehanna County Career and Technology Center

Moving Forward With K-12 School Counseling Plans (Chapter 339) – A Regional Focus
Kathy Specht – Consultant/Trainer, PDE’s Bureau of Career and Technical Education
Marie Montecalvo – Consultant/Trainer, PDE’s Bureau of Career and Technical Education
Jill Dillon – Consultant/Trainer, PDE’s Bureau of Career and Technical Education

10:00 AM – 11:00 AM  CLOSING SESSION

Fall Down 7 Times, Get Up 8: Teaching Students to Succeed
Debbie Silver – Educational Motivator