

Title: DIGITAL COMMUNICATIONS AND MEDIA/MULTIMEDIA
Code: 09.0702
Career Cluster: Information Technology

Certification Required	Certification Method	Occupational Competency Area	Occupational Competency Evaluation
Vocational-Intern/ Instructional 2600	Vocational-Instructional (non-degree program)	Digital Technology 2585	Committee Evaluation

Description: An instructional program that focuses on the development, use, critical evaluation and regulation of new electronic communication technologies using computer applications and that prepares individuals to function as developers and managers of digital communications media. This program includes instruction in the principles of computers and telecommunications technologies and processes; design and development of digital communications; marketing and distribution; digital communications regulation, law and policy; the study of human interaction with, and use of, digital media; and emerging trends and issues.

Notes: This CIP is no longer eligible for new program approval.