

Title: GRAPHIC COMMUNICATIONS, OTHER
Code: 10.0399
Career Cluster: Arts, A/V Technology & Communications

Certification Required	Certification Method	Occupational Competency Area	Occupational Competency Evaluation
Vocational-Intern/Instructional 2600	Vocational-Instructional (non-degree program)	Graphic Occupations 2076	Graphic Production Technology

Description: An instructional program that generally prepares individuals to apply technical knowledge and skills to plan, prepare and execute commercial and industrial visual image and print products using mechanical, electronic and digital graphic and printing equipment. Students learn desktop publishing, layout, composition, presswork and bindery as well as photography, flexography, lithography, photoengraving and other graphic arts techniques. Emphasis is on typographical layout and design using computer graphics, photo typesetting, camera and plate making, offset preparation and operation, paper cutting, ink and color preparation and dynamics and airbrush and screen printing production.

Notes: The following certificates are no longer issued but remain valid for teaching in this program:
Electronic Composition 2090
Graphic Arts 2087
Printing 2057