Title: APPAREL AND TEXTILE MARKETING MANAGEMENT  
Code: 19.0905  
Career Cluster: Marketing, Sales & Service

<table>
<thead>
<tr>
<th>Certification Required</th>
<th>Certification Method</th>
<th>Occupational Competency Area</th>
<th>Occupational Competency Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family &amp; Consumer Sciences 5600</td>
<td>Instructional (degree program)</td>
<td>N/A</td>
<td>N/A</td>
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</tbody>
</table>

Description: An instructional program that prepares individuals for occupations concerned with the entire spectrum of clothing and textile management, production and services. This program includes but is not limited to construction, fabric and fabric care, pattern design, principles in clothing construction and selection, fitting and alterations of ready-to-wear garments, custom tailoring, clothing maintenance, home furnishings, window treatments, upholstery and textile testing.

Notes: The following instructional certificates are no longer issued but remain valid for teaching in this program: 
- Dressmaking 2029
- Fabric Maintenance Services 2037
- Home Economics 5605
- Power Sewing 2070
- Sewing 2062
- Tailoring 2069
- Textile Production & Fabrication 2071

Reviewed March 2018