

Title: ENTREPRENEURSHIP/ENTREPRENEURIAL STUDIES
Code: 52.0701
Career Cluster: Business, Management & Administration

Certification Required	Certification Method	Occupational Competency Area	Occupational Competency Evaluation
Business, Computer & Information Technology 1603	Instructional (degree program)	N/A	N/A
OR	OR		
Marketing/Distributive Education Teacher Coordinator 1668	Instructional (degree program)	N/A	N/A
OR	OR		
Marketing (Distributive) Ed 1666	Instructional (degree program)	N/A	N/A

Description: A program that generally prepares individuals to perform development, marketing and management functions associated with owning and operating a business.

Notes: Entrepreneurial concepts may be integrated into the planned courses for other CIP codes providing the instruction is specific to owning and operating businesses that fall within that CIP code. In addition, instructors holding other certificates may team with an instructor holding one of the certificates mentioned above to provide applicable instruction in a particular type of business within their areas of certification.

The following certificates remain valid for teaching in this program:

Distributive Education 1665
Marketing 1640