

# Guidance for Digital Poster

## Purpose

Create a poster that highlights a specific STEM program, club or course offered at your school for grades 9-12.

## Select a Software

- You can use various software like Microsoft PowerPoint, Adobe Illustrator, or Google Slides to create your poster.

## Format

- Make sure to include a descriptive and concise title for the poster.
- Margins should be Narrow (0.5 top, bottom, left, right)
- Use a sans-serif font such as Arial, Times New Roman, Calibri, Helvetica, Verdana
- Organize information into columns with headings.
- Use subheadings to organize your information.
- Adhere to font size restrictions.
  - Title of the poster should be size 60-point font.
    - Title should be readable from 6 feet away.
  - Headings should be size 48-point font.
- Body of the poster should be no smaller than 24-point font.
- Avoid using all caps, italics, or underlining for emphasis.
- Use bullet points or numbered lists to organize your information.
- Avoid using long paragraphs or sentences.
- Include students' and school's name.
- Organize the content in a logical and easy-to-follow manner.

## **Color**

- Use color to make your poster visually appealing.
- Use high-contrast colors and avoid using color alone to convey information.

## **Visuals**

- Use visuals such as graphs, charts, tables, and images to convey your message.
- Visuals are easy to read and understand.
- Only use high-quality, readable images

## **Alt Text**

- Provide alternative text descriptions for all images and visuals used in the poster.
- This helps people who use screen readers to understand the content of the poster.

## **Hyperlinks**

- Ensure hyperlinks are descriptive and provide context for where they lead.

## **Proofread**

- Proofread your poster for any errors in spelling, grammar, or punctuation.

## **Save and Export**

- Save your poster in a high-resolution format such as PDF or PNG and export it for submission.

[Example Digital Poster on Universal Design](#)